

BWBC Minutes Committee Meeting 24 May 2023

Present: Mike Waldron, Barry Jopson, Ann Jopson, Peter Crutchfield, Phil Greenwood, John Varley, Sharon Collins, Laura Montgomery

Apologies: Julie Varley

Finances:

Bank Account : £6 675.46

Petty Cash: £293.03

Loss from Everyman Cinema Social Event : £348.00

Bank is now largely sorted with Barclays agreeing to post mail and send texts to PG

Signatory Mandate for MW submitted beginning May – but not actioned as yet, although hopefully soon.

There was a query of signature for party but it is now verified and bank satisfied.

A Standing Order of £20 from a Mr Howells is paid into account – he resigned from Club a year ago but seems it has not been cancelled. BJ to follow-up to enquire if he is in fact wanting to re-join.

PG to now deal with getting registered for Online Banking.

Membership:

Increase by 6 to 104 since last report on 22/3/2023

Increase comprises of 3 Couples of which 2 have boats and one are Social Members.

Member's handbooks: BJ, JohnV, MW and SC are working on putting together the new Handbook. Aim is to have it completed, printed and ready for distribution by end of 2023.

Advertising will be sold at £100 with guarantee of books being issued/used for at least the next five years. Working Group to facilitate the advertising sales.

BJ has new Membership Cards but these have not yet been distributed due to health issues – will be done in the next couple of weeks.

AWCC Membership Cards only going to be distributed to boat owners and will be one card per couple.

Items from last meeting:

Proposed stand/open day at the Burton Waters monthly Market. PC contacted Peter Harrold regarding the Insurance Policy number but had no response. This is for boat trips taking visitors around the Marina. It could be possible that individual boat owners who take visitors could be covered by their own insurance but a Public liability insurance is still needed. Once Insurance is cleared, we can proceed to organise the event with the organisers of the Market Day. **PC has now got Number.**

Advertising of Burton Waters Boat Club:

Committee would like to get more exposure of the Boat Club and as such are looking at advertising in local publications.

Possible publications and costs:

Village Venture – Full page B&W £350 or colour £467 for 10 issues.

Half Page Colour £277.00

Alternative deal is 3 issues for £105.00 which can then be changed and updated before taking another 3 issues. This allows for advertising more events rather than just the Club itself.

This is delivered free of charge to all the homes within their distribution area.

Also considering the Foss Focus in order to cover Saxilby area as it is not covered by the above.

Further suggestion is to have club gazebo up at the Saxilby Market which is held in the Angler's parking area on a Wednesday to create awareness and possible new members. It is apparently bigger than the BW one and very well supported.

In order to target our advertising and marketing, new members should be asked where they heard about us.

Further suggestion is to put up a stand in the Anglers Parking area at our Pizza evening social event. In addition, possibly have some of our monthly social get-togethers at Burton Estate Club instead of David Lloyd and put a stand up then also.

MW brought various pamphlets regarding boat crime etc and these could be the subjects of Speaker Nights.

RYA Training:

John V spoke to Ian (the trainer) regarding what we would like to do and what he can offer. Ian is going to consider if he is prepared to offer a better than 10% discount to members – will revert once decided. He is happy to be an integral part of BWBC and we would offer him free advertising for training in our new handbook and on our website.

John V is further trying to negotiate a free "taster training session" from Ian for club members interested in having training.

Ian has also offered to take over looking after the flags at canal entrance.

Social Media & Website:

BJ again thanked SC for her dedication and hard work on this.

SC reported that there are now 100 followers on Instagram – seems there are a lot of boaters on this platform.

Based on a suggestion to change how we advertise, SC going to publish social events on a monthly basis as well as push individual events as they come up.

Social Events:

The big question is....how do we get more people to participate ?

Bradley is going to do an open night on 4 August to explain what he does and showcase some of his inventions prior to him having a display at the Southampton Boat Show.

Radio-control boat event is cancelled/postponed at this stage – need to notify interested members.

Cathedral and Castle tour on 16 June will comprise of Cathedral tour then lunch at the Tower Hotel followed by the Castle tour.

Due to a clash with the Marina Boat Sales event, the club BBQ date has been changed to 29 July.

7 July Club night to be held at Burton Estate Club with possibly a DIY BBQ.

MW to establish numbers for the boat trip and lunch at the White Swan in Torksey.

AWCC:

Lack of action by CRT. They want better action and reporting on this.

Concerns are also that while there are more people living on waterways than leisure boaters, the leisure boaters get a good share of the resources.

CRT need the grant from government and won't get support for "affluent" leisure boaters so concentrate on residential boaters.

Next Meeting: 2 August 2023.

Meeting closed at 9.35pm.