

BURTON WATERS BOAT CLUB AGM

19TH November 2021 20.00 hrs

MEMBERS PRESENT

Ian Cottam	Duncan Roberts	Ian Hutchings
Steve Haggard	John Walsh	Laura Montgomery
Graham Montgomery	Sharon Collins	John Collins
Peter Crutchfield	Bridget Crutchfield	Linsey Waldron
Mike Waldron	Stephen Hayes	Ann Jopson
Barry Jopson		

Barry (BJJ) thanked everyone for coming to this the 10th AGM of the Club.

APOLOGIES FOR ABSENCE

Peter Wilks, Brenda Wilks, Brian Carmichael, Viv Carmichael, Robin Lassiter, Karoline Lassiter, Peter Webster, Vicky Webster, Lisa Webster

TREASURER'S REPORT

The Treasurer's report showed a closing balance as of 12/11/21 of £5,732.93. There is cash of £60 for the money made on the raffle at the Laying Up Supper and the past Treasurer (Angela) has given us £278.12 petty cash to be added to the above giving a new total of £6,071.05. Copy of the Treasurer's full report is available on request.

MEMBERSHIP SECRETARY'S REPORT

During 2021 our Membership Secretary Paul Williams and his wife Elaine temporarily moved back to Brazil and until their return BJJ has taken over the role. Due to the work Paul put in over the previous year this change has not affected membership.

In 2020 the Club decided that due to the effect Covid was having on our operations, all fully paid up members as of December 2020 would have a free membership year in 2021. The net result of this and with (not surprisingly) no resignations during the year, our membership has grown to its highest level of 126 members from 111.

Much of this increase has been due to our regular Friday Club Nights at Quayside Coffee, which we intend to continue in the future. This is all about making ourselves visible to the residents of Burton Waters and the general public who visit during the summer.

We do need to continue to advertise ourselves and activities, so more burgees |(obtainable from BJJ) being flown from Boats and more club shirts, fleeces etc (obtainable from (Quayside Gifts) being worn, will always help the cause.

LIAISON OFFICERS REPORT

The Liaison Officer's report shows that in the last 3 months period we have approximately 38 of our members (32%) regularly visit the site. 103 email accounts subscribe to the website who are receiving all posts and information sent out.

BWBC Website Summary

The following statistics represent activity on the club website for the last 3 months. Report was created on 19th November 2021.

Number of visits to the web pages: Last 90 days

Page	Pageviews
/	331
/navigation/tide-tables/	129
/contact/	80
/navigation/passage-plans/	74
/members-area/	59
/2021/08/22/bbq-saturday-28th-august/	58
/2021/09/28/laying-u...per-on-23rd-october/	57
/2021/08/30/cruise-to...h-to-12th-september/	54
/members-area/events/	49
/members-area/membership-application/	49

Last 7 days

Indicates that the posts sent out are read on average 17 times.

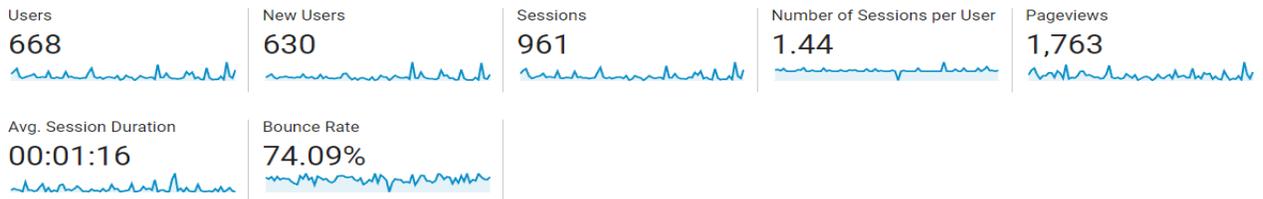
Page	Pageviews
/	38
/2021/11/14/the-club-...ting-association-rya/	35
/2021/11/17/santas-f...nday-12th-december/	25
/2021/11/14/travellin...-and-wife-team-blog/	13
/2021/11/12/how-to-pr...ropes-atlantic-coast/	8
/about/	6
/event/bwbc-agm/	5
/navigation/passage-plans/	5
/about/meet-the-team/	4
/contact/	4

Map of sessions hitting the site

Sessions by country



How long do users spend on our site



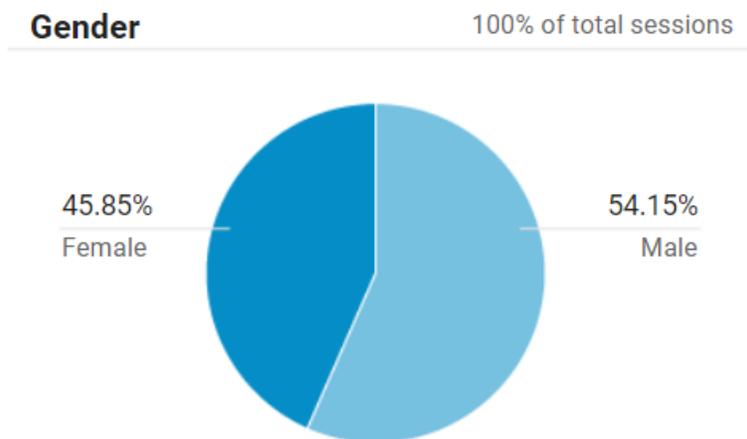
The above statistics suggest that we have 630 new people hit the site over the last 90 days but 74% exit after visiting one page (bounce rate). The average duration on the website is low at just over a minute.

This is to be expected as we have a very specific site for our members and others will not be too interested.

The statistics also suggest that approx 38 users are our regular members. (32% of membership)

1,763 page views

The gender breakdown of users is as follows:



In summary we get a lot of expected connections to the website that are not interested in the club, this could be real people or bots.

- Over the 3 month period we have approx. 38 of our members regularly visiting the site
- We have 103 email accounts subscribed to the website receiving the posts and information sent out
- The most navigated to pages are:
 - Tide Tables
 - About
 - Event
 - Notices
 - Contact

COMMODORE'S REPORT

2021 has been another difficult year. Added to the problems caused by Covid, the excessive weed growing in the Fossdyke put paid to a number of our activities.

However, there were some bright spots. We finally achieved a meeting place for our Club Nights thanks to Becky & Des at Quayside Coffee. We are now able to meet every Friday night from May to September and every First Friday from October through to April. This has proved to be very popular with an average of 20+ members turning up each week. There has also been a bonus in that due to increased visibility to the general public, our membership during 2021, despite fewer activities, has increased.

As the Club grows, we will need a new Clubhouse and bearing this in mind we might consider in the future looking into applying for Charity status.

Another forward move this year was brought about by the organization of a Boat Handling Competition, which although it did not take place, made us take the precaution for this and subsequent years of obtaining Public Liability insurance, thus protecting the Club from any mishaps during club events.

In a further move to promote the Club and in order to keep abreast of all current water related activities, BWBC has become an Affiliated Member of the Royal Yachting Association (RYA). This will entitle the Club and members to get the very best advice and help in moving forward in the Club's future development and growth. We are already one of the largest inland waterways clubs in the UK and we aim to continue our development well into the future.

It takes time and effort to run a successful Club and despite fewer activities, this year has been no exception. I wish to thank all our Club officers and committee members for their tremendous help and support throughout 2021.

PROPOSED INCREASE TO REGISTRATION AND ANNUAL SUBSCRIPTIONS

As the Club has extra costs for Public Liability Insurance and RYA Affiliation, the Committee has proposed increasing the annual subscription from £10 to £15 per person and the Boat Registration for new members from £20 to £30 which would include a Club Burgee being included with the Welcome Pack, on a show of hands, this was passed by a majority.

ELECTION OF INCOMING OFFICERS AND COMMITTEE MEMBERS FOR 2022

Commodore	Barry Jopson
Vice Commodore	Mike Waldron
Rear Commodore	Peter Crutchfield
Hon. Treasurer	Stephen Hayes (temp.)
Hon. Secretary	Laura Montgomery
Liaison Officer	Stephen Hayes
Membership Secretary	Barry Jopson (temp. pending return of Paul Williams)
Committee Members	Ann Jopson
	Lisa Webster
	Peter Harold

The above members have been elected as your Committee for 2022.

ANY OTHER BUSINESS AND OPEN FORUM

Peter Crutchfield (PC) reported that as we are now affiliated to the RYA they have asked the Club to update our Constitution to fit with current legislation. This will be done during 2022 but will have to be approved at the next AGM.

Ian Cottam (IC) asked how many actual boats were there in the Club BJJ informed him there were 51 in total.

IC also asked that there be a backup ie a plan B for leaders of future cruises and events so that if organizers were incapacitated, the event would not be cancelled as they were in 2021. It was agreed that this was a good idea and the club would look for members who would be willing to lead short and long cruises and events

Duncan Roberts (DR) reported the trouble he and other boaters were having with the abuse from fisherman. BJJ informed him that all problems should be notified to the Club so they could inform the AWCC and CRT what is happening.

As there was no other matters arising the meeting was closed at 21.30 hrs.